

AirVantage® Managed Solutions: Broadband Access for Retail

Meet John



John manages the IT infrastructure, including wired and wireless connectivity for a retailer that has multiple locations. They often deploy pop up locations to augment their retail store locations.

THE CHALLENGE

ENSURING SMOOTH CUSTOMER INTERACTIONS AND SERVICE

Retail locations, whether in established or temporary locations, depend on reliable internet connectivity to keep point of sale and inventory systems online. Pop up retailers need an easily deployed, cost-effective wireless LTE solution for temporary locations that may be outdoors. Retailers require always-available internet connectivity for business-critical applications such as POS and inventory. The complexity of managing multiple sites or locations requires expert staff.

THE SOLUTION

BUSINESS CONTINUITY MADE EASY

Broadband Access can be used for cost-effective primary internet, or as intelligent failover connectivity to ensure there is no disruption to the business. With monthly contract terms, it provides a temporary solution for pop up retail sites. It can also be alongside SD-WAN to ensure the best possible connection utilizing the existing circuit and failover, and as reliable and secure access for out of band management (OOBM). A turnkey Managed Solution, Broadband Access includes guaranteed cellular connectivity, wireless router and antenna, device management, installation and 24/7/365 customer service at a low monthly cost.

THE RESULTS

CUSTOMER SATISFACTION AND SERVICE, DELIVERED

The challenges of ensuring optimal customer service in fixed or temporary retail locations are easily overcome. Retailers don't have to spend precious time and resources implementing, managing, and troubleshooting their internet service, or making long-term commitments for temporary use. Flexible contract terms and pooled data plans lowers costs, with simple billing and management.

