THE eUICC OPPORTUNITY:
HARNESS THE POWER OF IoT eSIMS

Market Maturity
GSMA 3.1 standard ensures interoperability and higher levels of adoption

Strong Global Demand Expected for eUICC IoT SIMs by 2024

77% CAGR for eUICC annual IoT SIM additions

50% of all IoT SIMs will support eUICC

Segments that will lead eUICC IoT SIMs Growth
(Gross SIM additions in 2024)

17M Building Security
18M Usage-based Insurance
46M Smart Metering
50M Retail POS, Health Monitoring, Trackers & others
95M Connected Car

Main Drivers for eUICC:
+ Seamlessly Change Providers
+ Optimize Connectivity
+ Simplify the Supply Chain

Why you should consider eUICC
Read The eUICC Opportunity Whitepaper: How to Harness the Power of eSIMs in the IoT
Learn more: sierrawireless.com/eUICC

Sierra Wireless is a global leader in IoT connecting more that two million IoT subscribers