

# **Sierra Wireless Reports Second Quarter 2019 Results**

VANCOUVER, BRITISH COLUMBIA - July 31, 2019 - Sierra Wireless, Inc. (NASDAQ: SWIR) (TSX: SW) today reported results for its second quarter ended June 30, 2019. All results are reported in U.S. dollars and are prepared in accordance with United States generally accepted accounting principles (GAAP), except as otherwise indicated below.

Revenue for the second quarter of 2019 was \$191.4 million compared to \$201.9 million in the second quarter of 2018. Quarterly revenue for our two business segments was as follows: (i) Revenue from IoT Solutions was \$99.2 million in the second quarter of 2019, up 6.3% compared to \$93.3 million in the second quarter of 2018 driven by strong sales of Airlink gateway products and managed connectivity services; and (ii) Revenue from Embedded Broadband was \$92.2 million in the second quarter of 2019, down 15.1% compared to \$108.6 million in the second quarter of 2018 mainly due to weaker demand from mobile computing.

"I'm pleased that we delivered solid earnings results in the Second Quarter," said Kent Thexton, President and CEO of Sierra Wireless. "We are building a strong and growing funnel of customer opportunities in IoT Solutions and are continuing to make good progress as we transform the business."

### **GAAP RESULTS**

- Gross margin was \$58.9 million, or 30.8% of revenue, in the second quarter of 2019 compared to \$69.3 million, or 34.3% of revenue, in the second quarter of 2018.
- Restructuring expense was \$18.2 million compared to \$1.0 million in the second quarter of 2018.
- Operating expenses were \$82.2 million and loss from operations was \$23.3 million in the second quarter of 2019 compared to operating expenses of \$74.4 million and loss from operations of \$5.1 million in the second quarter of 2018.
- Net loss was \$28.2 million, or \$0.78 per diluted share, in the second quarter of 2019 compared to net loss of \$11.4 million, or \$0.32 per diluted share, in the second quarter of 2018.

### NON-GAAP RESULTS<sup>(1)</sup>

- Gross margin was 30.8% in the second quarter of 2019 compared to 34.4% in the second quarter of 2018.
- Operating expenses were \$55.6 million and earnings from operations was \$3.4 million in the second quarter of 2019 compared to operating expenses of \$59.0 million and earnings from operations of \$10.4 million in the second quarter of 2018.
- Net earnings were \$2.5 million, or \$0.07 per diluted share, in the second quarter of 2019 compared to net earnings of \$9.7 million, or \$0.27 per diluted share, in the second quarter of 2018.
- Adjusted earnings before interest, taxes, depreciation and amortization ("Adjusted EBITDA") were \$7.9 million in the second quarter of 2019 compared to \$15.6 million in the second quarter of 2018.

<sup>(1)</sup> See "Non-GAAP Financial Measures" and "Reconciliation of GAAP and Non-GAAP Results by Quarter" below.

Cash and cash equivalents at the end of the second quarter of 2019 were \$84.8 million, representing an increase of \$10.6 million from the end of the first quarter of 2019. The increase in cash was primarily due to cash flow from operating activities, which included proceeds from a receivable purchase agreement of \$16.5 million, partially offset by capital expenditures.

On April 30, 2019, we announced two initiatives related to the acceleration of our transformation to a Device-to Cloud IoT solutions company: (1) the consolidation of engineering resources and the transfer of certain functions to lower cost locations; and (2) the outsourcing of a select group of G&A transaction-based activities. In Q2 2019, we recorded \$14.9 million in severance and \$3.1 million in transitional costs related to these two initiatives. Additionally, we recorded \$0.2 million in severance and other related costs related to certain organizational changes we implemented in late 2018.

### **Accounting Standard Adoption**

We adopted the new accounting standard for lease accounting (ASC 842) effective January 1, 2019. Our second quarter 2019 financial results reflect the adoption of this new standard.

### **Financial Guidance - Full Year**

For the year ended December 31, 2019, we are maintaining our profitability guidance of Adjusted EBITDA to be approximately \$35 million and non-GAAP net earnings per share to be approximately \$0.30 to \$0.35. We now expect consolidated revenue to be slightly lower year over year due to weaker global demand in automotive combined with delays in the launch of new automotive programs, partly offset by growth in higher margin IoT Solutions. See "Non-GAAP Financial Measures" below.

This non-GAAP guidance constitutes "forward-looking statements" within the meaning of applicable securities laws and reflects current business indicators and expectations. These statements are based on management's current beliefs and assumptions, which could prove to be significantly incorrect. Forward-looking statements, particularly those that relate to longer periods of time, are subject to substantial known and unknown risks and uncertainties that could cause actual events or results to differ significantly from those expressed or implied by our forward-looking statements, including those described in our regulatory filings. See "Cautionary Note Regarding Forward-Looking Statements" below.

#### **Non-GAAP Financial Measures**

We disclose these non-GAAP financial measures as we believe they provide useful information to investors and analysts to assist them in their evaluation of our operating results and to assist in comparisons from one period to another. Readers are cautioned that non-GAAP financial measures do not have any standardized meaning prescribed by U.S. GAAP and therefore may not be comparable to similar measures presented by other companies.

Non-GAAP gross margin excludes the impact of stock-based compensation expense and related social taxes and certain other nonrecurring costs or recoveries.

Non-GAAP earnings (loss) from operations includes allocation of realized gains or losses on forward contracts and excludes the impact of stock-based compensation expense and related social taxes, acquisition-related amortization, acquisition-related and integration costs, restructuring costs, impairment and certain other non-recurring costs or recoveries.

Non-GAAP income tax expense includes certain tax adjustments and taxes on acquisition-related amortization, acquisition-related and integration costs, restructuring costs, other non-recurring costs and foreign exchange.

In addition to the above, non-GAAP net earnings (loss) and non-GAAP net earnings (loss) per share exclude the impact of foreign exchange gains or losses on translation of certain balance sheet accounts, foreign exchange gains or losses on forward contracts and certain tax adjustments.

We use the above-noted non-GAAP financial measures for planning purposes and to allow us to assess the performance of our business before including the impacts of the items noted above as they affect the comparability of our financial results. These non-GAAP measures are reviewed regularly by management and the Board of Directors as part of the ongoing internal assessment of our operating performance. We also use non-GAAP earnings from operations as one component in determining short-term incentive compensation for management employees.

Adjusted EBITDA is defined as net earnings (loss) plus stock-based compensation expense and related social taxes, acquisition-related and integration costs, restructuring cost, impairment, certain other nonrecurring costs or recoveries, amortization, foreign exchange gains or losses on translation of certain balance sheet accounts, unrealized foreign exchange gains or losses on forward contracts, interest and income tax expense. Adjusted EBITDA is a metric used by investors and analysts for valuation purposes and is an important indicator of our operating performance and our ability to generate liquidity through operating cash flow that will fund future working capital needs and fund future capital expenditures.

### Conference call and webcast details

Sierra Wireless President and CEO, Kent Thexton, and CFO, David McLennan, will host a conference call and webcast with analysts and investors to review the results on Wednesday, July 31, 2019, at 5:30 PM Eastern time (2:30 PM Pacific time). A live slide presentation will be available for viewing during the call from the link provided below.

To participate in this conference call, please dial the following number approximately ten minutes prior to the start of the call:

Toll-free (Canada and US): 1-877-201-0168

• Alternate number: 1-647-788-4901

• Conference ID: 7577535

To access the webcast, please follow the link below:

Sierra Wireless Q2 2019 Conference Call and Webcast

If the above link does not work, please copy and paste the following URL into your browser:

http://event.on24.com/r.htm?e=2017192&s=1&k=29C8169C1036AD64D12449E19817C207

The webcast will remain available at the above link for one year following the call.

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### **Cautionary Note Regarding Forward-Looking Statements**

Certain statements and information in this press release are not based on historical facts and constitute forwardlooking statements or forward-looking information within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 and Canadian securities laws ("forward-looking statements") and may include statements and information relating to our Q2 2019 corporate update; financial guidance for our fiscal year 2019, expectations regarding the Company's cost savings initiatives, our business outlook for the short and longer term, statements regarding our strategy, plans, goals, objectives, expectations and future operating performance; the Company's liquidity and capital resources; the Company's financial and operating objectives and strategies to achieve them; general economic conditions; estimates of our expenses, future revenues, non-GAAP earnings per share and capital requirements; our expectations regarding the legal proceedings we are involved in; statements with respect to the Company's estimated working capital; expectations with respect to the adoption of IoT solutions; expectations regarding trends in the IoT market and wireless module market; expectations regarding product and price competition from other wireless device manufacturers and solution providers; and our ability to implement effective control procedures. Forward-looking statements are provided to help you understand our views of our short and long term plans, expectations and prospects. We caution you that forward-looking statements may not be appropriate for other purposes. We do not intend to update or revise our forward-looking statements unless we are required to do so by securities laws.

### Forward-looking statements:

- Typically include words and phrases about the future such as "outlook", "will", "may", "expects", "is expected", "anticipates", "believes", "plans", "projects", "estimates", "assumes", "intends", "strategy", "goals", "objectives", "potential", "possible", or variations thereof.
- Are not promises or guarantees of future performance. They represent our current views and may change significantly.
- Are based on a number of material assumptions, including, but not limited to, those listed below, which could prove to be significantly incorrect:
  - our ability to develop, manufacture and sell new products and services that meet the needs of our customers and gain commercial acceptance;
  - our ability to continue to sell our products and services in the expected quantities at the expected prices and expected times;
  - expected macro-economic business conditions;
  - expected cost of sales;
  - expected component supply constraints;
  - our ability to win new business;
  - our ability to integrate acquired businesses and realize expected benefits;
  - expected deployment of next generation networks by wireless network operators;
  - our operations not being adversely disrupted by other developments, operating, cyber security, litigation, or regulatory risks; and
  - expected tax and foreign exchange rates.

- Are based on our management's current expectations and we caution investors that forward-looking statements, particularly those that relate to longer periods of time, are subject to substantial known and unknown material risks and uncertainties. Many factors could cause our actual results, achievements and developments in our business to differ significantly from those expressed or implied by our forward-looking statements, including without limitation, the following factors. These risk factors and others are discussed in our Annual Information Form and Management's Discussion and Analysis of Financial Condition and Results of Operations, which may be found on SEDAR at www.sedar.com and on EDGAR at www.sec.gov and in our other regulatory filings with the Securities and Exchange Commission in the United States and the provincial securities commissions in Canada:
  - competition from new or established competitors or from those with greater resources;
  - the loss of, or significant demand fluctuations from, any of our significant customers;
  - our business transformation initiatives may result in disruptions to our business and may not achieve the anticipated benefits;
  - our ability to attract or retain key personnel and the impact of organizational change on our business;
  - our ability to respond to changing technology, industry standards and customer requirements;
  - failures of our products or services due to design flaws and errors, component quality issues, manufacturing defects, network service interruptions, cyber-security vulnerabilities or other quality issues;
  - deterioration in macro-economic conditions and resulting reduced demand for our products and services;
  - cyber-attacks or other breaches of our information technology security;
  - risks related to the transmission, use and disclosure of user data and personal information;
  - our financial results being subject to fluctuation;
  - disruption of, and demands on, our ongoing business and diversion of management's time and attention in connection with acquisitions or divestitures;
  - risks related to infringement on intellectual property rights of others;
  - our ability to obtain necessary rights to use software or components supplied by third parties;
  - our ability to enforce our intellectual property rights;
  - our reliance on single source suppliers for certain components used in our products;
  - our dependence on a limited number of third party manufacturers;
  - unanticipated costs associated with litigation or settlements;
  - our dependence on mobile network operators to promote and offer acceptable wireless data services;
  - risks related to contractual disputes with counterparties;
  - risks related to governmental regulation;
  - risks inherent in foreign jurisdictions; and
  - risks related to tariffs or other trade restrictions.

### **About Sierra Wireless**

Sierra Wireless (NASDAQ: SWIR) (TSX: SW) is an IoT pioneer, empowering businesses and industries to transform and thrive in the connected economy. Customers start with Sierra because we offer a device to cloud solution, comprised of embedded and networking solutions seamlessly integrated with our secure cloud and connectivity services. OEMs and enterprises worldwide rely on our expertise in delivering fully integrated solutions to reduce complexity, turn data into intelligence and get their connected products and services to market faster. Sierra Wireless has more than 1,300 employees globally and operates R&D centers in North America, Europe and Asia. For more information, visit www.sierrawireless.com.

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## CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE EARNINGS (LOSS)

(In thousands of U.S. dollars, except where otherwise stated)
(unaudited)

	Three months			d June 30,		Six months er	ended June 30,	
		2019		2018		2019		2018
Revenue								
IoT Solutions	\$	99,145	\$	93,274	\$	193,432	\$	182,722
Embedded Broadband		92,229		108,629		171,755		206,059
		191,374		201,903		365,187		388,781
Cost of sales								
IoT Solutions		62,334		58,992		122,142		115,830
Embedded Broadband		70,091		73,602		129,466		141,542
		132,425		132,594		251,608		257,372
Gross margin		58,949		69,309		113,579		131,409
Expenses								
Sales and marketing		23,755		22,066		46,261		44,491
Research and development		22,111		24,391		44,908		48,856
Administration		12,893		19,804		25,290		32,068
Restructuring		18,180		952		19,577		4,543
Acquisition-related and integration		314		1,014		409		2,779
Amortization		4,967		6,137		10,211		13,603
		82,220		74,364		146,656		146,340
Loss from operations		(23,271)		(5,055)		(33,077)		(14,931)
Foreign exchange gain (loss)		854		(4,048)		2		(2,933)
Other (expense) income		(102)		8		(71)		63
Loss before income taxes		(22,519)		(9,095)		(33,146)		(17,801)
Income tax expense		5,657		2,289		6,253		1,946
Net loss	\$	(28,176)	\$	(11,384)	\$	(39,399)	\$	(19,747)
Other comprehensive gain (loss):								
Foreign currency translation adjustments, net of		95		(C 474)		(2.520)		(7.241)
taxes of \$nil				(6,474)		(3,520)		(7,241)
Comprehensive loss	\$	(28,081)	\$	(17,858)	\$	(42,919)	\$	(26,988)
Net loss per share (in dollars)								
Basic	\$	(0.78)	\$	(0.32)	\$	(1.09)	\$	(0.55)
Diluted	Y	(0.78)	Ţ	(0.32)	Y	(1.09)	Ų	(0.55)
Weighted average number of shares outstanding (in thousands)		(0.73)		(0.52)		(1.03)		(0.55)
Basic		36,156		36,021		36,131		35,967
Diluted		36,156		36,021		36,131		35,967

## **CONSOLIDATED BALANCE SHEETS**

(In thousands of U.S. dollars, except where otherwise stated)
(unaudited)

		June 30, 2019	Decei	mber 31, 2018
Assets				
Current assets				
Cash and cash equivalents	\$	84,769	\$	89,076
Restricted cash		221		221
Accounts receivable, net of allowance for doubtful accounts of \$3,574 (December 31, 2018 – \$2,968)		151,219		171,725
Inventories		56,327		50,779
Prepaids and other		16,476		11,703
		309,012		323,504
Property and equipment		39,489		39,842
Operating lease right-of-use assets		26,114		_
Intangible assets		77,545		84,890
Goodwill		208,752		211,074
Deferred income taxes		6,802		11,751
Other assets		13,383		12,855
	\$	681,097	\$	683,916
Liabilities				
Current liabilities				
Accounts payable and accrued liabilities	\$	195,091	\$	184,220
Deferred revenue	•	8,719	•	6,213
		203,810		190,433
Long-term obligations		40,267		43,250
Operating lease liabilities		23,546		· —
Deferred income taxes		5,848		6,103
		273,471		239,786
Equity				
Shareholders' equity				
Common stock: no par value; unlimited shares authorized; issued and outstanding: 36,165,096 shares (December 31, 2018 – 36,067,415 shares)		424 21 <b>6</b>		422 552
Preferred stock: no par value; unlimited shares authorized; issued and outstanding: nil shares		434,316		432,552
Treasury stock: at cost; 17,892 shares (December 31, 2018 – 119,584 shares)	\	(229)		(1,965)
Additional paid-in capital	<u> </u>	33,899		30,984
Retained deficit		(47,694)		(8,295)
Accumulated other comprehensive loss		(12,666)		(9,146)
Accumulated other comprehensive loss		407,626		444,130
	\$	681,097	\$	683,916

## **CONSOLIDATED STATEMENTS OF CASH FLOWS**

(In thousands of U.S. dollars)
(unaudited)

	Thr	Three months ended June 30,			Six months ended June 30,			
		2019		2018		2019	2018	
Cash flows provided by (used in):								
Operating activities								
Net loss	\$	(28,176)	\$	(11,384)	\$	<b>(39,399)</b> \$	(19,747)	
Items not requiring (providing) cash								
Amortization		8,118		9,651		16,489	20,359	
Stock-based compensation		4,102		4,237		7,260	7,051	
Deferred income taxes		4,961		1,014		5,038	1,082	
Unrealized foreign exchange (gain) loss		(2,230)		5,887		(1,976)	4,325	
Other		478		130		586	569	
Changes in non-cash working capital								
Accounts receivable		1,184		(4,449)		17,998	(1,692)	
Inventories		1,116		(7,413)		(5,619)	(789)	
Prepaids and other		2,129		(154)		(5,518)	(5,718)	
Accounts payable and accrued liabilities		22,765		16,440		7,599	18,426	
Deferred revenue		1,347		(2,638)		2,718	(1,689)	
Cash flows provided by operating activities		15,794		11,321		5,176	22,177	
Investing activities								
Additions to property and equipment		(4,273)		(4,935)		(8,131)	(8,999)	
Additions to intangible assets		(905)		(641)		(1,393)	(1,486)	
Proceeds from sale of property and equipment		27		45		84	62	
Proceeds from sale of iTank business		_		_		500	_	
Cash flows used in investing activities		(5,151)		(5,531)		(8,940)	(10,423)	
Financing activities								
Issuance of common shares		73		607		167	1,278	
Purchase of treasury shares for RSU distribution		(267)		_		(267)	_	
Taxes paid related to net settlement of equity awards		(75)		(789)		(745)	(1,454)	
Payment for contingent consideration		_		(130)		_	(130)	
Decrease in other long-term obligations		(73)		(244)		(214)	(443)	
Cash flows used in financing activities		(342)		(556)		(1,059)	(749)	
Effect of foreign exchange rate changes on cash and cash equivalents		325		(2,411)		516	(2,597)	
Cash, cash equivalents and restricted cash, increase (decrease) in the period		10,626		2,823		(4,307)	8,408	
Cash, cash equivalents and restricted cash, beginning of period		74,364		70,809		89,297	65,224	
Cash, cash equivalents and restricted cash, end of period	\$	84,990	\$	73,632	\$	<b>84,990</b> \$	73,632	

## RECONCILIATION OF GAAP AND NON-GAAP RESULTS BY QUARTER

Continue of the dellar second	2019			2018					
(in thousands of U.S. dollars, except where otherwise stated)		Q2	Q1	Total	Q4	Q3	Q2	Q1	
Gross margin - GAAP	\$	58,949 \$	54,630	\$ 264,571 \$	65,895 \$	67,267 \$	69,309 \$	62,100	
Stock-based compensation and related social taxes		44	59	479	58	57	57	307	
Realized losses on hedge contracts		(2)	(3)	(30)	(13)	(11)	_	(6)	
Other nonrecurring costs		-	_	5	5	_	_	_	
Gross margin - Non-GAAP	\$	58,991 \$	54,686	\$ 265,025 \$	65,945 \$	67,313 \$	69,366 \$	62,401	
Earnings (loss) from operations - GAAP	\$	(23,271) \$	(9,806)	\$ (18,275) \$	(4,197) \$	853 \$	(5,055) \$	(9,876)	
Stock-based compensation and related social taxes		4,102	3,414	13,006	2,743	3,473	3,950	2,840	
Acquisition-related and integration		314	95	3,962	613	570	1,014	1,765	
Restructuring		18,180	1,397	7,115	2,345	227	952	3,591	
Other nonrecurring costs		662	1,167	11,485	4,761	1,583	5,141	_	
Realized losses on hedge contracts		(183)	(109)	(562)	(296)	(201)	(14)	(51)	
Acquisition-related amortization		3,624	3,687	18,575	4,261	4,354	4,426	5,534	
Earnings (loss) from operations - Non- GAAP	\$	3,428 \$	(155)	\$ 35,306 \$	10,230 \$	10,859 \$	10,414 \$	3,803	
Net earnings (loss) - GAAP	\$	(28,176) \$	(11,223)	\$ (24,610) \$	(3,826) \$	(1,037) \$	(11,384) \$	(8,363)	
Stock-based compensation and related social taxes, restructuring, impairment, acquisition-related, integration and other non-recurring costs (recoveries)		23,258	6,073	35,568	10,462	5,853	11,057	8,196	
Amortization		8,118	8,371	39,150	9,308	9,483	9,651	10,708	
Interest and other, net		102	(31)	(51)	19	(7)	(8)	(55)	
Foreign exchange loss (gain)		(1,037)	743	4,908	2,082	(42)	4,034	(1,166)	
Income tax expense (recovery)		5,657	596	916	(2,768)	1,738	2,289	(343)	
Adjusted EBITDA		7,922	4,529	55,881	15,277	15,988	15,639	8,977	
Amortization (exclude acquisition- related amortization)		(4,494)	(4,684)	(20,575)	(5,047)	(5,129)	(5,225)	(5,174)	
Interest and other, net		(102)	31	51	(19)	7	8	55	
Income tax expense - Non-GAAP		(859)	(730)	(2,930)	(1,245)	(352)	(769)	(564)	
Net earnings (loss) - Non-GAAP	\$	2,467 \$	(854)	\$ 32,427 \$	8,966 \$	10,514 \$	9,653 \$	3,294	
Diluted net earnings (loss) per share									
GAAP - (in dollars per share)	\$	(0.78) \$	(0.31)	\$ (0.68) \$	(0.11) \$	(0.03) \$	(0.32) \$	(0.23)	
Non-GAAP - (in dollars per share)	\$	0.07 \$	(0.02)	\$ 0.90 \$	0.25 \$	0.29 \$	0.27 \$	0.09	

## **SEGMENTED RESULTS**

In thousands of IIC dollars	20	19					
(In thousands of U.S. dollars, except where otherwise stated)	Q2	Q1	Total	Q4	Q3	Q2	Q1
IoT Solutions							
Revenue	\$ 99,145	\$ 94,287	\$ 373,937	\$ 95,728	\$ 95,487	\$ 93,274	\$ 89,448
Gross margin							
- GAAP	\$ 36,811	\$ 34,479	\$ 139,602	\$ 36,651	\$ 36,059	\$ 34,282	\$ 32,610
- Non-GAAP	\$ 36,833	\$ 34,510	\$ 139,818	\$ 36,675	\$ 36,081	\$ 34,308	\$ 32,754
Gross margin %							
- GAAP	37.1%	36.6%	37.3%	38.3%	37.8%	36.8%	36.5%
- Non-GAAP	37.2%	36.6%	37.4%	38.3%	37.8%	36.8%	36.6%
Embedded Broadband							
Revenue	\$ 92,229	\$ 79,526	\$ 419,665	\$ 105,667	\$ 107,939	\$ 108,629	\$ 97,430
Gross margin							
- GAAP	\$ 22,138	\$ 20,151	\$ 124,969	\$ 29,244	\$ 31,208	\$ 35,027	\$ 29,490
- Non-GAAP	\$ 22,158	\$ 20,176	\$ 125,207	\$ 29,270	\$ 31,232	\$ 35,058	\$ 29,647
Gross margin %							
- GAAP	24.0%	25.3%	29.8%	27.7%	28.9%	32.2%	30.3%
- Non-GAAP	24.0%	25.4%	29.8%	27.7%	28.9%	32.3%	30.4%
Total							
Revenue	\$ 191,374	\$ 173,813	\$ 793,602	\$ 201,395	\$ 203,426	\$ 201,903	\$ 186,878
Gross margin							
- GAAP	\$ 58,949	\$ 54,630	\$ 264,571	\$ 65,895	\$ 67,267	\$ 69,309	\$ 62,100
- Non-GAAP	\$ 58,991	\$ 54,686	\$ 265,025	\$ 65,945	\$ 67,313	\$ 69,366	\$ 62,401
Gross margin %							
- GAAP	30.8%	31.4%	33.3%	32.7%	33.1%	34.3%	33.2%
- Non-GAAP	30.8%	31.5%	33.4%	32.7%	33.1%	34.4%	33.4%