

THE eUICC OPPORTUNITY: HARNESS THE POWER OF IoT eSIMS

Market Maturity

GSMA 3.1 standard ensures interoperability and higher levels of adoption

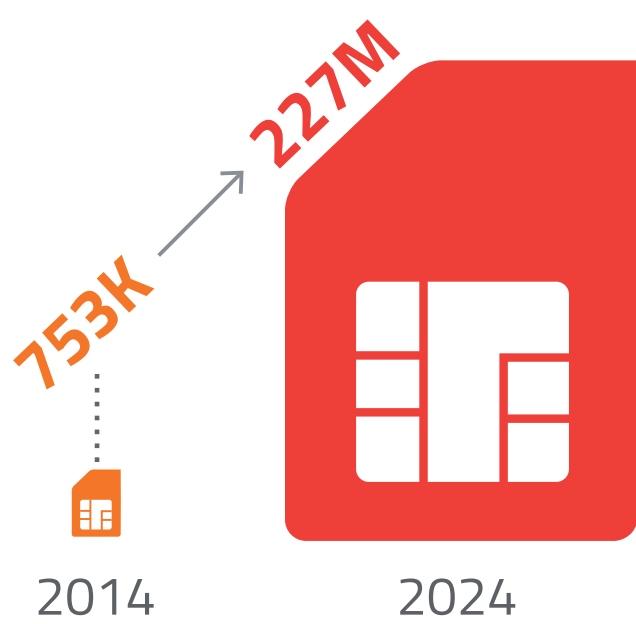
Module suppliers

SIM card suppliers

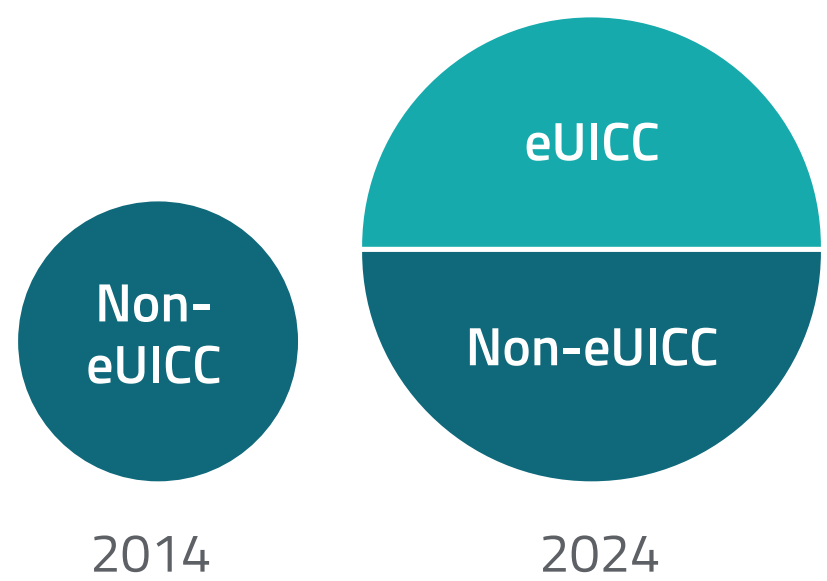
Operators

Strong Global Demand Expected for eUICC IoT SIMs by 2024

77% CAGR for eUICC annual IoT SIM additions

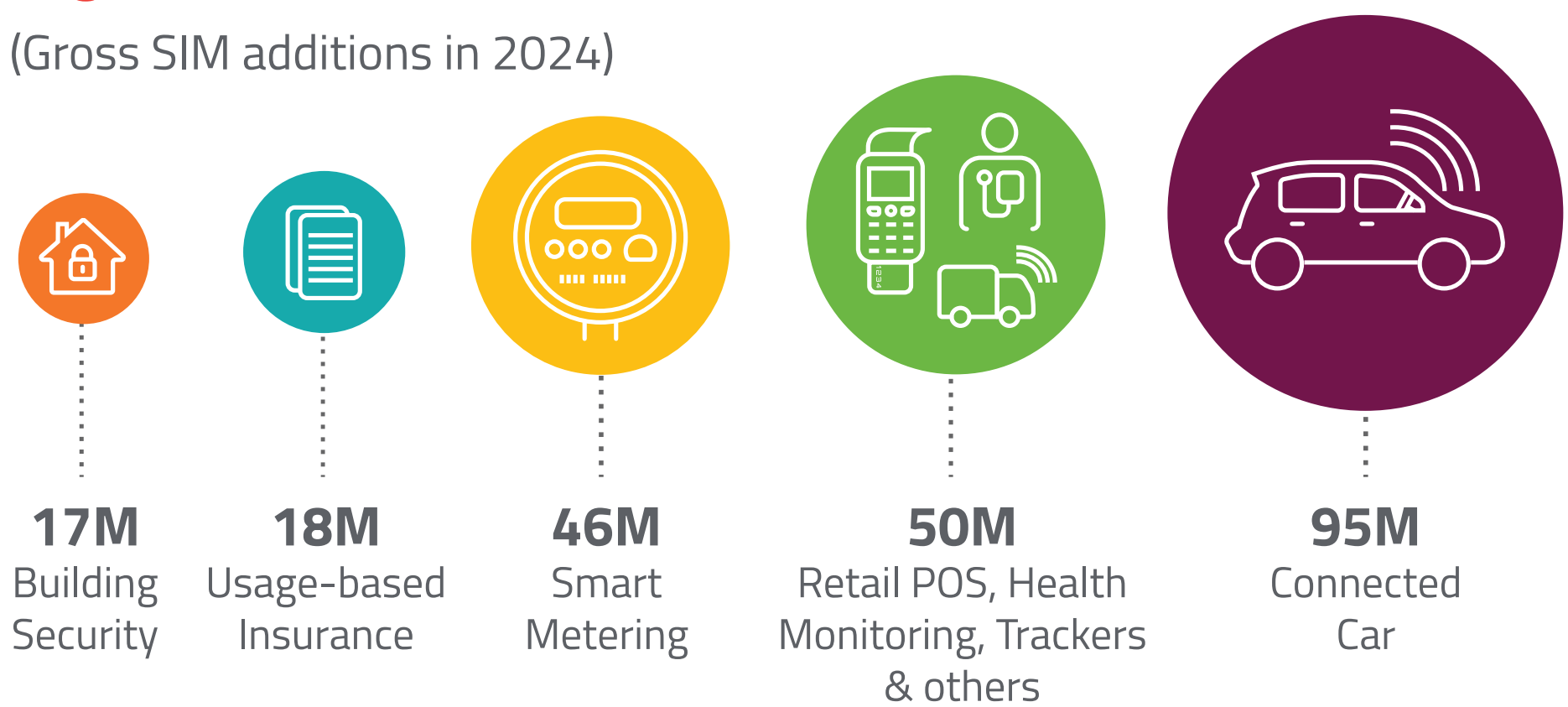


50% of all IoT SIMs will support eUICC



Segments that will lead eUICC IoT SIMs Growth

(Gross SIM additions in 2024)



(Source: All data from Machina Research)

Main Drivers for eUICC:

- + Seamlessly Change Providers
- + Optimize Connectivity
- + Simplify the Supply Chain

Why you should consider eUICC

Read The eUICC Opportunity Whitepaper:
How to Harness the Power of eSIMs in the IoT

Learn more: sierrawireless.com/eUICC